



**CALIFORNIA ENLISTED ASSOCIATION OF THE NATIONAL GUARD
CORPORATE MEMBERSHIP PROGRAM**



THE CALIFORNIA ENLISTED ASSOCIATION OF THE NATIONAL GUARD

PO Box 276381 Sacramento, CA 95827

caleangus.org

Dear Corporate Leader,

The California Enlisted Association of the National Guard (CALEANGUS) supports 23,000 Soldiers and Airmen within the California National Guard. We do this in part by supporting, drafting and sponsoring legislation which supports Service Members and their families both at the State and Federal Levels, thereby providing a voice to the California Guardsmen.

CALEANGUS also supports events and programs benefiting the California Guardsmen and their families throughout the state each year. Events and programs include; the Annual Awards Banquet, Family Assistance Fund, scholarships, Military Family Day events, individual recognition ceremonies and membership conferences.

We could not possibly carry out the CALEANGUS mission without the support of our Corporate Members and over the last year alone, Corporate Membership funds have enabled us to support:

- Morale events at Army and Air Guard units across the California National Guard
- Multiple Scholarships for California Guardsmen and their family members
- Recognition of elected officials who have sponsored/supported legislation that favored California Guardsmen

CORPORATE MEMBERSHIPS: The 3 levels of CALEANGUS Corporate Membership are structured to help industry remain in front of key decision makers within California. Visit www.caleangus.org/legislative/ for details.

- **Tier 1 – Platinum**
- **Tier 2 – Gold**
- **Tier 3 – Silver**

Because of the dedication our Soldiers and Airmen display each and every day, your California National Guard is ready to meet any challenge, both foreign and domestic. With your participation as a Corporate Member in our Enlisted Association, you are supporting the citizen Soldiers and Airmen that serve the communities within the State of California and the United States of America.


Joshua J. Baker, MSgt
Vice-President, CAL-EANGUS

WHO ARE CORPORATE MEMBERS?

- Employers
- Educational Institutions
- Equipment Manufactures
- Personal Gear and Apparel Suppliers
- Weapons Manufacturers
- Sporting Goods Retailers
- Hunting and Fishing
- Communications Companies
- Software Solutions Companies

- Tool Retailers
- Tool Manufacturers
- Consumer Electronic Companies
- Health and Fitness Companies
- Insurance Companies
- Financial Institutions
- Investment and Financial Planners
- HVAC Suppliers
- Lighting and Illumination Providers

- Property Control and Maintenance
- Consulting and Contracting Companies
- Disaster Response Providers
- Off Road Vehicle Manufactures
- Awards and Promotional Item Suppliers
- Federal Support Agencies
- Cellular Providers
- Storage Solution Companies

PLATINUM CORPORATE MEMBER BENEFITS

- Invitation to participate in our Membership Briefings that occur throughout the year. These briefings are posted at www.caleangus.org under the events tab. Those Corporate Members should contact the CALEANGUS Executive Director to coordinate attendance prior to the start of the event.
- CALEANGUS assists its members with employment, education, fitness and other programs every month. We rely on our corporate partners to provide many of these services and will provide every opportunity to connect you both.

ALL CORPORATE BENEFITS

- We will assist your company in marketing to the California National Guard Soldiers and Airmen of our organization through the CALEANGUS website
- We are committed to making it worth your while to participate in our organization
- We support the largest and most diverse National Guard unit in the Nation
- We support our Corporate Sponsors all year long.

Tier 1 – Platinum Corporate Member

\$750

- Invitation to attend membership drives and briefings throughout the year
- Contact list of those interested in your product/services
- Honorary membership in CALEANGUS
- Licensed use of the CALEANGUS logo
- Six articles published throughout the year on the CALEANGUS website about your company
- Continuous advertising for 1 year on the CALEANGUS website
- Promotion on CALGUARD Social Media for 1 year

Tier 2 – Gold Corporate Member

\$500

- Marketing materials displayed in Hospitality Room and networking opportunities at CALGUARD events
- Four articles published throughout the year on the CALGUARD website about your company
- Continuous advertising for 1 year on the CALEANGUS website
- Promotion on CALGUARD Social Media for 1 year

Tier 3 – Silver Corporate Member

\$250

- Two articles published throughout the year on the CALGUARD website about your company
- Continuous advertising for 1 year on the CALEANGUS website
- Promotion on CALGUARD Social Media for 1 year