



**CALIFORNIA ENLISTED ASSOCIATION  
OF THE NATIONAL GUARD OF THE UNITED STATES  
CORPORATE MEMBERSHIP PROGRAM**



THE CALIFORNIA ENLISTED ASSOCIATION OF THE NATIONAL GUARD OF THE US

PO Box 785 Folsom, CA 95763-0785

caleangus.org

Dear Corporate Leader,

The California Enlisted Association of the National Guard (CAL-EANGUS) supports 23,000 Soldiers and Airmen within the California National Guard. We do this in part by supporting, drafting and sponsoring legislation which supports Service Members and their families both at the State and Federal Levels, thereby providing a voice to the California Guardsmen.

CAL-EANGUS also supports events and programs benefiting the California Guardsmen and their families throughout the state each year. Events and programs include; the Annual Awards Banquet, Family Assistance Fund, scholarships, Military Family Day events, individual recognition ceremonies and membership conferences.

We could not possibly carry out the CAL-EANGUS mission without the support of our Corporate Members and over the last year alone, Corporate Membership funds have enabled us to support:

- Morale events at Army and Air Guard units across the California National Guard
- Multiple Scholarships for California Guardsmen and their family members
- Recognition of elected officials who have sponsored/supported legislation that favored California Guardsmen

**CORPORATE MEMBERSHIPS:** The 3 levels of CAL-EANGUS Corporate Membership are structured to help industry remain in front of key decision makers within California. Visit [www.caleangus.org](http://www.caleangus.org) for details.

- **Tier 1 – Platinum**
- **Tier 2 – Gold**
- **Tier 3 – Silver**

Because of the dedication our Soldiers and Airmen display each and every day, your California National Guard is ready to meet any challenge, both foreign and domestic. With your participation as a Corporate Member in our Enlisted Association, you are supporting the citizen Soldiers and Airmen that serve the communities within the State of California and the United States of America.

A handwritten signature in black ink that reads 'Joshua J. Baker'.

Joshua J. Baker, *SMSgt*  
President, CAL-EANGUS

# WHO ARE CORPORATE MEMBERS?

- Employers
- Educational Institutions
- Equipment Manufactures
- Personal Gear and Apparel Suppliers
- Weapons Manufacturers
- Sporting Goods Retailers
- Hunting and Fishing
- Communications Companies
- Software Solutions Companies

- Tool Retailers
- Tool Manufacturers
- Consumer Electronic Companies
- Health and Fitness Companies
- Insurance Companies
- Financial Institutions
- Investment and Financial Planners
- HVAC Suppliers
- Lighting and Illumination Providers

- Property Control and Maintenance
- Consulting and Contracting Companies
- Disaster Response Providers
- Off Road Vehicle Manufactures
- Awards and Promotional Item Suppliers
- Federal Support Agencies
- Cellular Providers
- Storage Solution Companies

CAL-EANGUS enjoys the gracious and continued support of our corporate partners. The Corporate Partnership Program is designed to allow businesses to pledge their support for the citizen-soldiers and airmen of the California National Guard. This valuable program has four levels of partnership: Platinum, Gold and Silver.

## ALL CORPORATE BENEFITS

- We will assist your company in marketing to the California National Guard Soldiers and Airmen of our organization through the CAL-EANGUS website
- We are committed to making it worth your while to participate in our organization
- We support the largest and most diverse National Guard unit in the Nation
- We support our Corporate Sponsors all year long.
- All corporate sponsors will be invited to our annual State Conference, usually held in the fall

### Tier 1 – Platinum Corporate Member

**\$750**

- Quarterly email campaign sent to members
- Invitation to State Conference\*
- Honorary membership in CAL-EANGUS
- Licensed use of the CAL-EANGUS logo
- Clickable links on the CAL-EANGUS mobile app linking to your company
- Continuous advertising for 1 year on the CAL-EANGUS website
- Promotion on CAL-EANGUS social media for 1 year
- Printed advertisements in our newsletter

### Tier 2 – Gold Corporate Member

**\$500**

- Email campaign sent to members twice a year
- Four articles published throughout the year on the CAL-EANGUS website about your company
- Printed advertisement in newsletter
- Invitation to State Conference\*
- Continuous advertising for 1 year on the CAL-EANGUS website
- Promotion on CAL-EANGUS social media for 1 year



### Tier 3 – Silver Corporate Member

**\$250**

- Invitation to State Conference\*
- Two articles published throughout the year on the CAL-EANGUS website about your company
- Continuous advertising for 1 year on the CAL-EANGUS website
- Promotion on CAL-EANGUS social media for 1 year
- Printed advertisement in newsletter

\*If the State conference is cancelled, a portion of cost the will be returned to the sponsoring corporate partner to off-set the cost of the booth space.